

DAYTONA NEWS

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Fortieth Season—No. 38.

Daytona, Florida, Tuesday, January 16, 1917.

15 Cent's Week

HEARD NATIONAL BANK CLOSES DOORS

ONE OF JACKSONVILLE'S LARGEST BANKS IN HANDS OF NAT. BANK EXAMINER

Many Bad Loans Reported as Cause of Suspension
of the Institution—Had Capital
of \$1,000,000.

JACKSONVILLE, Jan. 16.—The Heard National bank, one of the largest financial institutions of this city, failed to open its doors this morning and the bank is now in the hands of the national bank examiner. The directors asked the federal authorities to take charge of the bank.

The Heard National bank had a capital of \$1,000,000 and a surplus of \$250,000. The institution was organized about six years ago by J. J. Heard. It is said the bank shortly after opening made a number of heavy loans upon which it was unable to later realize because of the unsatisfactory condition of the naval stores markets. Financial men have known for some time that the bank was not in the best condition and Cashier Pike, of the Federal Reserve bank of Atlanta, practically took charge of the bank about three months ago. It is said that depositors will probably suffer no loss as the capital and liability of the stockholders will be ample to meet all deposits.

HEARD'S STATEMENT.

JACKSONVILLE, Jan. 16.—Heard National bank deposits, three million. Million cash on hand. Assets sufficient to pay all depositors in full, President J. J. Heard announced.

The Bankers' Encyclopedia, published in New York City, in its issue of March last shows the Heard National bank had deposits of \$4,128,000 and that its capital, surplus and undivided profits were \$1,305,000 with circulation of \$600,000 and owed on bond account \$100,000. Its resources were given as follows:

Loans and discounts	\$3,253,000
United States bonds	604,000
Other bonds and securities	121,000
Cash and exchange	1,538,000
Other resources	608,000

At that time the executive officers of the bank were given as J. J. Heard, president; W. B. Sadler, vice-president; Chas. A. Faircloth, vice-president; John M. Bell, cashier; George C. Marlitt, assistant cashier.

Since this time, however, Mr. Faircloth was superseded by J. B. Pike as vice-president and T. Roberts was added as an additional vice-president. The failure of the Heard National bank will not in any way affect local banking institutions as the Heard National bank was not ever correspondent for either the Merchants bank or the First National. However, in a letter with Cashier Sullivan, of the First National, he mentioned the fact that the bank held some stock of the defunct institution as collateral to

secure payment of a loan to a rich party.

The Encyclopedia gives the following as constituting the directors of the bank at the time of the report:

F. P. Cone, D. P. Sandlin, C. W. Deen, M. L. Dekle, S. A. Alford, J. J. Heard, J. G. Lewis, T. M. Wilson, David H. Scott, Forrest Lake, T. S. Roberts, M. O. Overstreet, W. H. Reynolds, Marcus Conant, J. G. Boyd, W. B. Sadler, C. W. Ward, T. B. Handley, D. J. Herrin, D. T. Carlton, H. A. Granger, J. L. Medlin, John M. Bell, W. A. McWilliams, J. H. Randolph, S. F. Travis, C. A. Faircloth, E. H. Tomlinson and E. R. Malone.

It is generally known that a number of prominent Daytonians held stock holdings in the Heard National bank at the time of its inception; but some of these have sold their holdings several years ago.

At one time it was reported that the stock sold at 130 and last year the institution was credited with paying a dividend of eight per cent.

"MARBLE FLOOR VARNISH"

Makes a smooth-wearing, beautiful floor, there aint a bald head in the city that outshines it.

GRUBER-MORRIS HARDWARE CO.

Prospect of Pershing's Withdrawal Causes Much Rejoicing in Mexico

MEXICO CITY, Jan. 16.—News that the American members of the Mexican-American commission, which failed to effect an adjustment of the differences between the two countries, had recommended the withdrawal of General Pershing's forces, caused general rejoicing here. General Murguía was today ordered to prepare to occupy General Pershing's positions.

500 DEATHS CAUSED BY PNEUMONIA IN ONE WEEK IN N. Y.

NEW YORK, Jan. 16.—Five hundred persons died of pneumonia and sixty from influenza in New York City last week.

**REPORTED VILLA SCOUTS
DEFEAT CARRANZA TROOPS**
EL PASO, Texas, Jan. 16.—Refugees from Chihuahua City today say that Villa forces defeated 1,500 Carranza troops between Salvo and Santa Ysabel yesterday.

If you want to make a quick sale use a want-ad in the Daily News.

COUNTRY CONTINUES IN GRIP OF SLEET

(The Associated Press.)
MEMPHIS, Jan. 16.—Snow and sleet four to eight inches deep covers the ground throughout central Texas, Arkansas, northern Mississippi and western Tennessee. One inch or more of snow and sleet covered parts of North Carolina and Virginia.

COMMERCIAL CLUB TO ENTERTAIN THE CUTHBERT PARTY

The Cuthbert party of Toronto, Ont., and Detroit, Mich., will arrive in Daytona at 12:30 a. m. Friday, January 26th, and will depart at 1:30 the following afternoon. This is the first of the Cuthbert parties to tour the East Coast of Florida. Previous seasons have been spent in Europe or California. There will be more than 100 people in the party, which leaves Toronto by special train January 18th. Only the principal resorts of the East Coast will be visited on this tour. Arrangements were made by the

ADMIRAL DEWEY IS DISTINCTLY WORSE

(The Associated Press.)
WASHINGTON, Jan. 16.—Admiral Dewey is "distinctly worse," physicians said early this morning. It is feared that he cannot live through the day. Late this afternoon doctors said that Admiral Dewey was liable to die at any time.

LAWSON GROWS DRAMATIC AS HE TESTIFIES BEFORE HOUSE RULES COMMITTEE

NO MORE FREE DANCES TO BE HELD AT CASINO

TOO MUCH "ROUGH STUFF" LEAD
COMMITTEE TO ELIMINATE ALL
DANCES EXCEPT WHERE AD-
MISSION IS CHARGED.

Because of the fact that the dances at the Casino Burgoyne have of late been attended by some persons who did not conduct themselves in their modes of dancing according to the dictates of best form, the committee in charge decided Monday night to eliminate all free dances in the future and make a charge of at least 25 cents for all dances held at the casino hereafter.

While most of those who participated at the dances conducted themselves as ladies and gentlemen there has been just enough of the opposite element present recently to mar the pleasure of others. It is said that "bawdy" steps were frequently indulged in by some, and it was this feature that caused the committee to eliminate free dances hereafter.

PROGRESSIVE PROTEST AT ACTION OF COMMITTEE

NEW YORK, Jan. 16.—George W. Perkins and Everett Colby issued a statement today on behalf of the Progressives demanding a meeting of the Republican National committee to rescind in effect yesterday's action of the Republican Executive committee. The Progressives objected to the election of Taylor Adams, of Iowa, as vice-chairman.

SWITZERLAND DECLINES TO MOBILIZE TROOPS

BERNE, Switzerland, Jan. 16.—Switzerland has declined to mobilize the second and parts of the Fourth and Fifth divisions of troops as a measure of precaution.

Miss May Jolley, of 26 South Palm-treet avenue, left Monday for a few days' visit with relatives in Ocala.

Commercial club at its meeting Monday to entertain the members of the party during their stay in this city. Railroad representatives will accompany the party during the trip. Further tours to Daytona and other East Coast resorts are contemplated by the Cuthberts.

WARBURG ANXIOUS TO TESTIFY ON CHARGES

SAYS CHAIRMAN HENRY GAVE
HIM INFORMATION AS TO THOSE
WHO PARTICIPATED IN LEAK
PROFITS.

WASHINGTON, Jan. 16.—Thomas W. Lawson, who was recalled this morning when the house rules committee resumed its leak hearings, dramatically told the committee: "Unless your chairman said what I say he said, I am guilty of foul perjury and unfit to be anywhere outside of the bars of prison."

Late yesterday afternoon Lawson told the committee that Chairman Henry had told him that the names of the cabinet officer, United States senator and banker who are alleged to have participated in profits incidental to the leak of advance information of the president's peace note. He gave the names of Secretary McAdoo, H. Plimley Fiske, a New York banker, and said the senator was known only by the initial "O."

Lawson this morning withdrew the statement that Chairman Henry had mentioned the name of Secretary McAdoo in connection with the leak. He said the information came to him from another source.

Lawson charged that Paul M. Warburg, of the Federal Reserve board, had knowledge of the "leak" of President Wilson's note and repeated the rumor that Count von Bernstorff, German ambassador, made two millions on the stock market.

Warburg issued a statement today denying any knowledge of the leak except such as he received through the newspapers. He is anxious to testify before the committee.

In his testimony today Lawson said that Mrs. Ruth Thomson Visconti, who wrote him a letter, stated that William M. Price, the White House correspondent, "received five thousand cash and that Secretary Tumulty received a larger sum." Lawson declared that Price acted as a go-between between Tumulty and others.

J. P. Morgan, J. S. Basche, Henry P. Davidson, Frank A. Vanderlip, Arthur Lipper and Sol C. Wexler were today subpoenaed on motion of Representative Harrison. No reason was given.

Lawson described a conference with Henry. He declared that Henry said the matter was too important to be made public "now," and suggested a 30-day wait. Lawson refused to give Henry the names and declared Henry said unless he got the names there would be no investigation. He advised Henry to take the committee to New York and subpoena brokers to bring their books and clerks. Lawson told of conferences he had with New York publishers and said he wanted their advice regarding whether to proceed.

The house sergeant-at-arms was unable to locate Mrs. Visconti. A committee man said there were inklings that she had disappeared.

Advertising is a most valuable asset that advertising.

Read the Daily News Want Ads

Hankins says:
New Bathing Caps

just received.

All the latest styles and colors—

25c to \$2.50

Hankins Drug Co.

THREE STORES

THE TIME FOR THRIFT



Yesterday has gone never to return. Tomorrow is not yet born.

The only time that we are sure of, that really belongs to us is Today.

Today—not tomorrow—is the time to start to practice Thrift, to spend less and make more, to save steadily and systematically.

Today—not tomorrow—is the time to open a Savings Account in this Institution.

With the wages of Today lay the foundation of a successful Tomorrow.

MERCHANTS BANK

Across From Casino Burgoyne

ROWE'S

Mr. S. Sickles, of the firm of M. Sickles & Sons, manufacturing jewelers, will be with us Friday, Saturday and Monday, 12th, 13th and 15th, with a line of Diamond Platinum Jewelry.

Your inspection of the line will be appreciated.

Our guarantee goes with every sale.

"If It's New We Have It."

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A gallop along the beach, or thru the bridal trails of Seabreeze, is a pleasure that can be daily realized by telephoning William A. McCallen, Riding Master, Clarendon Saddle Stable.

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Rough and Dressed Pine and Cypress Lumber
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TELEPHONE 303

R. J. MALBY, Owner and Manager

NOTES OF INTEREST OF ORMOND GUESTS

HOTEL ORMOND, Jan. 15.—The Ormond Beach golf course is rapidly getting in fine condition for play. New cutting and rolling machines which have just been purchased are adding the final necessary improvements for good golf. The new road to the beach on which men have been working for some time, and for which the town of Ormond has been bonded in order to meet the necessary expenses, was partly opened for motors last week, and will be entirely open on the Ormond Beach part of Granada avenue by Tuesday. This is going to prove a magnificent road for autos, hard enough to resist wear and perfectly dustless.

The improvements at the casino and Ormond Beach Golf club house this year now completed now comprise an addition of forty new dressing rooms, larger room space for men's lockers, steam plant for heating and drying rooms and enlarged veranda.

Wm. Thompson has his new equipment of new motor cars for the winter in splendid condition to handle the winter's business for motor trips and give complete satisfaction.

Saddle horses from Bretton Woods arrived last night, and Geo. D. Howland has a competent riding master in charge. The trails are in excellent condition for riding and the sport should prove very popular.

Mr. and Mrs. J. Ramsey Spear, of Talbot county, Md., have arrived at Ormond, and will remain for the season at Miss Sawyer's cottage, taking their meals at the Ormond hotel.

Mr. and Mrs. Stephen E. Brooks and Master James C. Brooks, of Cleveland, Ohio, have arrived at the Ormond for a season's stay.

The friends of Mr. and Mrs. Lenox Sheafe Rose, of "Rosemount," Madison, N. J., were very glad to welcome them back to the Ormond for a season's stay. Mr. and Mrs. Rose have spent many winters at Ormond.

Mrs. J. D. Price and Hubert Anderson Price, of New York City, arrived last night. They will be at Mildred Villa for some time, as Mrs. Price's residence, "Hammock Home," is leased to Mr. and Mrs. Reynolds, of Pittsburgh for the winter.

Mr. Kennedy has opened a very attractive tea room in the Ormond grove just north of the hotel where

tea and cakes will be served to customers. This should prove an attraction to all visitors.

Mrs. W. F. Stanley, of Chicago, was warmly welcomed by her many friends at the Ormond upon her arrival last night. Mrs. Stanley and her sister, Miss Pence, spent last winter at the Ormond, and they both added much to the pleasure of the social set. Mrs. Stanley will occupy "Talahloko," the larger of the hotel cottages. Later she will be joined by friends.

Mr. and Mrs. E. C. Cooke, of Minneapolis, Minn., who have spent two winters at the Ormond, returned last night for another season's stay, to the gratification of their friends.

H. D. Coudie and F. P. Hausmann, of St. Louis, Mo., are registered at the Ormond.

Another valued former patron of the Ormond, and also of Bretton Woods, to be welcomed upon her arrival last night was Mrs. J. F. Hathaway, of Boston.

Mrs. A. A. Clarke and Mr. and Mrs. Chas. A. Reed, who spent last winter at the Ormond, have returned for a season's stay.

A. R. Cameron, of New York City, was gladly welcomed Saturday at the Ormond upon his arrival. He is an ardent golfer and an all-round good fellow.

Mrs. Geo. D. Bonbright and Miss Barbara Bonbright, of Rochester, N. Y., have joined Mr. Bonbright at the Ormond for the winter.

Fuquay & Gheen

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Builders

We Invite Consultation in Re-
gard to Your Prospective
Building.

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at lowest prices consistent
with prompt, reliable
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HARDWARE

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Painter and
Decorator

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Wallpapers, Cretones and
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Cook with Gas

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ELECTRICIAN

Don't Forget the
Elks' Charity Ball
at
Casino Burgoyne
Wednesday, February 7.

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Filling Behind Sea Walls
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Window and Door Frames,
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Everything Electrical
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KEY WEST-HAVANA LINE (DIRECT)

Effective December 27, 1914.

Steamships "Olivette," "Miami" and "Governor Cobb"

Lv. Key West daily, except Sunday 5:30 A. M.

Lv. Havana daily, except Sunday 5:30 P. M.

Lv. Havana daily, except Sunday 5:30 P. M.

Ar. Key West daily, except Sunday 5:30 P. M.

Steamship "Olivette" leaves Key West Mondays and Fridays. Sun-

ship "Miami" leaves Key West Wednesdays.

Stmr. "Gov. Cobb" leaves Key West Tuesdays, Thursdays, Saturdays.

ST. PETERSBURG-PORT TAMPA-KEY WEST-HAVANA LINE

Effective January 9, 1915.

Steamships "Olivette" and "Miami"

Lv. St. Petersburg, Tuesdays, 12:30 pm

Lv. Port Tampa, Tuesdays, 3:00 pm

Lv. Key West, Mondays, Wednesdays, Fridays, 8:30 am

Lv. Key West, Mondays, Wednesdays, Fridays, 8:30 am

Lv. Havana, Mondays, Wednesdays, Fridays, 8:30 am

Lv. Havana, Mondays, Wednesdays, Fridays, 8:30 am

Lv. Key West, Tuesdays, Thursdays, Saturdays, 9:30 am

Lv. Key West, Tuesdays, Thursdays, Saturdays, 9:30 am

Lv. Port Tampa, Tuesdays, Thursdays, Saturdays, 7:00 pm

Ar. St. Petersburg, Tuesdays, Fridays, 11:00 am

Steamship "Olivette" leaves Port Tampa Sundays and Thursdays.

Steamship "Miami" leaves St. Petersburg and Port Tampa Tuesdays.

MIAMI-NASSAU LINE

On account of the temporary unavailability condition of Biscayne

Channel, service formerly operated by this company from Miami (or

Florida ports) to Nassau, Bahama, during January to April, inclusive,

be abandoned for season 1917.

Information regarding freight and passenger rates to all points in

United States, Cuba or the West Indies, cheerfully furnished upon ap-

plication.

P. J. SAUNDERS, Manager. T. K. BENDEL, A. G. F. & R. A.

JACKSONVILLE, FLORIDA.

The First National Bank of Daytona

Our Total Resources for the Following Years Were:

January 15, 1914	\$157,085.52
January 15, 1915	\$282,643.54
January 15, 1916	307,165.23
January 15, 1917	\$483,093.78
Total Reserve	\$110,949.02

Our Only Correspondent Bank in Jacksonville is and has been the Florida National Bank.

Under the National Bank laws the stockholders are as liable to depositors for as much again as the capital stock. Our capital stock is \$50,000.00.

SAFETY FIRST

WEATHER

Forecast for the week ending January 15, 1918.

WEATHER

Forecast for the week ending January 15, 1918.

Abnormally high pressure continues over the country, attended by rain over much of the south and snow in the north.

Forecast weather and below prevail throughout the country, except on the immediate gulf coast and Florida. The temperature is 10 to 15 below zero over the upper Mississippi valley.

A. J. MITCHELL, Meteorologist.

WEATHER BULLETIN

U. S. Department of Agriculture.

Observations taken at 8 a. m., 75th Meridian time.

Stations—State of Weather.	Highest.	Lowest.	Precipitation.
Asheville, rain	34	30	.28
Atlanta, rain	36	32	1.10
Baltimore	24		
Boston, clear	26	18	
Buffalo, partly cloudy	16	8	
Chicago, partly cloudy	18	4	.04
Cincinnati, cloudy	14	14	.08
Denver, clear	6	-4	.04
Detroit, clear	12	8	
Dodge City, cloudy	20	14	.14
Duluth, clear	0	-16	
Galveston, cloudy	44	38	
Havre, clear	2	-20	
Huron, cloudy	6	-6	
Los Angeles, cloudy		40	.08
Louisville, cloudy	18	16	.06
New Orleans, rain	48	44	.08
New York, cloudy	26	18	.10
Phoenix, cloudy	50	44	.26
St. Louis, cloudy	24	14	.01
Savannah, cloudy	52	36	.02
Toledo, clear	14	4	
Washington, cloudy	22	20	.02

WAR SUMMARY

The Rumanian forces along the Sereth line are counter-attacking heavily. Berlin reported two of these attacks, and said the Rumanians penetrated the German positions between the Kasino and Suchitsea valleys in the Moldavian mountains. They were later expelled, the report said.

The heaviest counter attacking appears to have been near Fundeni. The Russians reached the Teutonic lines but could not hold the advantage.

Little fighting is reported elsewhere. Signs are evident of possible important activities in Macedonia.

The Central News agency reported that German Ambassador Von Falkenhayn arrived from Greece on a submarine.

A Salonika dispatch says the Greek government is constantly in communication with Berlin by wireless.

A British correspondent with the Entente army at Salonika says the forces are being reinforced preliminary to an attempt to cut the Berlin-Constantinople railroad.

ANTONIO SARACINA IS MAKING A VISIT TO CITY

Antonio Saracina, a brother of the late Rocco Saracina, is a Daytona visitor and expects to be in the city for two or three weeks. Mr. Saracina came to Daytona from Atlanta, Ga., where he has been for about a month. He is here, he says, to see his friends and thank the people for kindnesses extended to his brother, Rocco, during the latter's illness and for courtesies shown at the time of his funeral. Antonio Saracina had been here in past seasons with his brother, Rocco, leader of Saracina's Virtuoso Concert band, and made many friends who are enjoying his present visit.

BUYS FINE PROPERTY FOR A WINTER HOME

An important real estate transaction which has just been made through the agency of R. L. Smith and company is the purchase by N. P. Young of the J. J. Randall residence property on South Ridgewood avenue and the Cornerstone lot adjoining the property on the north.

The purchase gives Mr. Young a frontage of about 334 feet on Ridgewood avenue and extends through to First street, with a frontage on that street of about 415 feet. It is said that Mr. Young will replace the dwelling house now on the property with a handsome and more commodious residence as a winter home for himself and family.

Mr. Young and family are now in Daytona for their second winter, occupying for the season Mrs. D. A. Blodgett's residence on South Ridgewood. Last winter they were located in what was originally the Sebring place on South Ridgewood avenue, now owned by Mrs. Isaac Stephens, Jr.

Read the Daily News Want Ads.

CLOSING QUOTATIONS N. Y. STOCK EXCHANGE

A general increase of more than two points is shown in today's closing prices. There were no recessions and the gains noted over Monday's closing prices in excess of four points are Goodrich 4 1/2, General Motors company New 6 1/2, and International Mercantile Marine preferred certificates 4 1/2. The closing market obviously shows a marked bullish tendency.

Allis-Chalmers	27 1/2
Atchafalpa, Topeka & Santa Fe Ry	195 1/2
American Beet Sugar	94 1/2
American Can Co.	47 1/2
American Car and F.	68
American Cotton Oil	48 1/2
American Locomotive	77 1/2
American Smelting	108 1/2
American Sugar	111 1/2
American Tel. and Tel.	123 1/2
American Tobacco	21 1/2
American Zinc	27 1/2
Do. pfd.	70 1/2
Anaconda Copper	59 1/2
Atlantic Coast Line	117
Baldwin Locomotive	57 1/2
Baltimore & Ohio	84 1/2
Bethlehem Steel	47 1/2
Canadian Pacific	161 1/2
Central Leather	91 1/2
Chesapeake & Ohio	64 1/2
Chicago, M. & St. Paul	91 1/2
Chicago, R. I. & Pac. Ry.	33
Consolidated Gas	131 1/2
Corn Product	22 1/2
Crucible Steel	62 1/2
Erie	33 1/2
General Electric	170 1/2
Great Northern, pfd.	118 1/2
Great Northern Ore	36 1/2
Goodrich	59 1/2
Gulf States Steel	122
General Motors (new)	115 1/2
Int. Mer. Marine pfd. cts.	85 1/2
K. C. Southern	24 1/2
Kennecott	47
Lehigh Valley	79 1/2
L. & N.	132
Maxwell Motors	56
Mo. K. & T. pfd.	94
Missouri Pacific	138 1/2
Mexican Petroleum	104
National Lead	60
New York Central	101 1/2
N. Y. N. H. & H.	43 1/2
Norfolk & Western	136 1/2
Northern Pacific	109
Nevada Consolidated Copper	24 1/2
Pennsylvania	56 1/2
Reading	103
Rep. Iron & Steel	50
Seaboard Air Line	17 1/2
Do. pfd.	38
Sloss Shef. Steel & Iron	70 1/2
Southern Pacific	97 1/2
Southern Railway	31 1/2
Do. pfd.	69
Texas Company	233 1/2
Texas & Pacific	17
Union Pacific	145
United Fruit	149 1/2
United States Rubber	50 1/2
United States Steel	115
Do. pfd.	120 1/2
Utah Copper	108
Va. Car. Chemical	43 1/2
Va. Iron, Coal & Coke	50
Wabash pfd. "B"	29 1/2
Western Union	96 1/2
Westinghouse Electric	53 1/2

DIRECTORS OF ARCADE COMPANY HOLD MEETING

A meeting of the directors of the Arcade company was held Monday evening in the Arcade building and a dividend was declared on the preferred stock of the company, of which Ernest Kreitzberg is president and general manager.

NEW SHOP OPENED AT THE PRINCESS ISSENA HOTEL

The Fifth Avenue shop of New York, importers, which conducts a business in Palm Beach also, during the winter season, has established a branch at the Princess Issena hotel, at Seabreeze, where they are displaying an excellent line of high class sport coats, hats, shirts, blouses, novelties, etc. This is the first time they have engaged in business here but expect hereafter to conduct a shop regularly in the season.

Total Loss.

Binks—"Was the loss on Brown's dwelling total?" Jinks—"Yes; the neighbors saved six umbrellas, but recognized them all."

Mrs. Beatrice Forbes-Robertson Hale, Palmetto Club, Wednesday Evening, Jan. 17, 8:15. Do not miss it.

THE PALMETTO CLUB CHANGES MEETING HOUR

On account of arrangements of Mrs. Beatrice Forbes-Robertson Hale's manager, we are obliged to change the hour of the regular meeting of the Palmetto club on Thursday afternoon January 18th, from 2:30 to 2 o'clock.

MRS. NATHANIEL C. SEARS, President Palmetto Club. Such is the notice which we received this morning, which, because of prior arrangements made by Wm. B. Feakins, Mrs. Hale's manager, made it necessary for Mrs. Sears to change the regular time of the club meeting. Mrs. Hale's lecture on Woman Suffrage and Democracy is a splendid one, and Mrs. Sears feels that the members will be amply repaid by bending to this necessity.

If you want quick results try a Daily News want-ad.

FOR SALE GASOLINE BOAT

45 feet long, 7 foot beam, half glass cabin, 40 horse, 4 cycle motor. In good condition and ready to demonstrate.

R. H. PELLETT

S. Ridgewood Ave.

Ten (10) Cent jitney bus to Wilbur-by-the-Sea. Don't fail to dine at the famous

TORONITA HOTEL

Take a ride down the beautiful beach. Ideal fishing, boats to let. Visit the famous shell mounds. Fine picnic grounds; visitors always welcome. Watch this new city grow.

Bus leaves Daytona 9:30; 11:15; 2:20; 4:00; 5:30; 10:15.

Bus leaves Wilbur 8:00; 10:15; 1:00; 3:15; 4:45; 7:15.

Daytona office 180 Beach street.

I BUY SCRAP METAL AND RUBBER AT HIGHEST PRICES

HARRY PEPPER

Phone 240 Blue - - - 453 Volusia Avenue

Sanford Invites You

TO SEE THE

FINEST CELERY FARMS IN THE WORLD

Good Automobile Roads From Everywhere

ANTHONY

HOME OF HART SCHAFFNER AND SON

SHIRTS--

For Morning, Noon and Evening

A splendid variety of exclusive patterns in silk, linen and madras. Colors guaranteed. Let us make your wardrobe complete with shirts for sport and dress wear.

FOSTER C. HASERDASHERS

GENT'S FURNISHINGS!

Shirts, Neckties, Hats, Handkerchiefs, Suspenders, Gloves, Pajamas and

LADIES' SHOES AND HOSIERY.

SHEAR'S

154 So. Beach Street

E. L. SHEAR

A. WINNE

THE CLARENDON HOTEL GARAGE

NOW OPEN.

Will be operated as usual by the

Daytona Auto Supply Co.

under the personal management of A. G. Hunt and H. C. Thompson

Elegant five and seven-passenger cars for rent by the hour, day or week. A complete line of Supplies, Tires and Accessories.

Our Prices are Exactly the Same as all garages in Daytona.

I Have Some Bargains in Good Second-Hand Typewriters, Taken in Exchange for the "Silent Smith."

M. P. LIPE, SALESMAN

L. C. Smith & Bros. Typewriter Co.

Daytona and Sanford, Florida.

Also Have a Few for Rent.

Daytona Beach Hotel or Phone 319 Green.

A person who drinks quantities of water every day is always healthy

CRYSTAL IS THE WATER ARE YOU THE PERSON?

BOTTLED BY

DAYTONA PUBLIC SERVICE CO.

Electricity, Gas, Ice and Water

11 Magnolia Ave.

TELEPHONE 125-Green. Ice Factory 46.

DAYTONA BEACH NEWS

Devoted to the Interests of Daytona Beach and Seabreeze

One-Cent-a-Word Column

(Minimum charge, 25c each insertion)

MISCELLANEOUS WANTS

Boys Wanted: Bright and ambitious to carry morning routes for Hotel Morning News. Apply Gazette-News office.

FOR RENT.

Rooms for Rent: One large front room and smaller back room. Plenty of room for two in each. Well heated and convenient. 411 South Palmetto avenue.

135 So. Ridgewood Ave. 8 room house furnished. Hot and cold water. Electric lights. Two blocks from post office. Apply 137 South Ridgewood Ave. 34-tfc

FOR SALE.

For Sale: The lunch and catering business on the Steamer Eagle plying between Daytona and St. Augustine. Fine chance to spend the winter on the water and make good profit. McCoy Bros. 37-6tc

Auto Livery For Sale: Three autos; service of three hotels. Garage rent free for season. Must sell on account of health. Address A. M. C., News office. 37-6tp

Five passenger Peerless car, model 27, fine condition, good tires; equipped with trailer. Bargain if sold quick. Address H. care Gazette-News. 32-4tc

One standard automobile trailer, rubber tired, new; fit any car. Cost \$80 will take \$25 cash for quick sale. H. F. BOTT, Volusia, Fla. 32-tfc

FOR SALE: Good paying auto rent business with cars. Will pay to investigate. Auto Business, Gazette-News. 32-8tp

LOST.

Lost: Glasses with gold chain and pin attached initial "S". Please return to 137 South Ridgewood avenue. 37-2tp

Lost: Baby's blanket, white and blue wool, on beach near Seaside Inn, Jan. 9th. Reward. Return to Mrs. W. L. Wharton, Seabreeze, Fla. 36-3tc

MANY OTHER CHANGES MADE AT ANNUAL MEETING OF ST. JOHN'S RIVER CONFERENCE IN ST. CLOUD.

Rev. H. W. Hodge returned Monday afternoon from St. Cloud, where he had been through last week, attending the annual meeting of the St. John's River conference.

Members of his congregation and friends in this city and vicinity will learn with regret that Mr. Hodge has been transferred from Daytona to Deland and will remove with his family to that city some time during the week. He expects to preach his first sermon in Deland next Sunday. Mr. Hodge will be succeeded by Rev. J. F. Fickard, who comes to Daytona from Fairfeld, Jacksonville.

Other appointments made at the conference which will be of interest here include the transfer of Rev. H. H. Bowen from Deland to Mt. Dora; Rev. L. H. Moore, of South Jacksonville to New Smyrna; Rev. John T. Treadwell is returned to Daytona Beach and Rev. D. H. Ritter to St. Augustine. Rev. Dr. R. A. Carls goes to St. Petersburg and Rev. Samuel Keene is transferred to the Snyder Memorial church in Jacksonville, the pastor of which church, Rev. Dr. J. H. Martin, takes Dr. Carls' place as district superintendent.

The district lines, however, have been changed and Deland, Daytona and Daytona Beach and Seabreeze are now included in the Miami district of which Rev. L. S. Rader is superintendent.

Charles N. Gregory, of the Washington Tool company, of Brooklyn, N. Y., pleasantly surprised his friends, Mr. and Mrs. George Mead, Friday at their winter home on South Ridgewood avenue and was their guest until Monday evening when he continued his journey to Havana and other points in Cuba. Mr. Gregory, who is south on a combined business and pleasure trip, was greatly pleased with Daytona and promises to come again.

Read the Daily News want ads.

R. G. Keeney, of New York, who has recently been in New Orleans, La., shooting at the Delta club, of which he is a member, is now in Texas, but will shortly come to Daytona and join Mrs. Keeney and their little daughter, Katherine, who are with Mrs. Keeney's parents, Mr. and Mrs. J. B. Moore, at their winter home on South Ridgewood avenue.

RETURNS AFTER ABSENCE OF SEVERAL MONTHS DURATION

Mrs. Nettie Anderson, of 38 South Beach street, is rejoicing over the return of her son, Albert Anderson, who had been away for several months and from whom she had received no word during the time of his absence. He arrived Sunday evening and says he had written his mother from England, where he had gone on an ammunition vessel, but the uncertainty of the mails probably was the cause of her not receiving his letters. He is well satisfied to get back to this country and Mrs. Anderson's fears for his safety are allayed.

SHORT STOP LAUNCHED TODAY AT CITY DOCK

E. J. Mills' new boat, the Short Stop, which he will use for charter parties in connection with the Home Run, was towed down today from the rear of the Adler building, where it was built, and launched this afternoon just south of the city dock. The launching was witnessed by quite a crowd of interested spectators.

United States Inspector Thompson, of Jacksonville, came to Daytona this afternoon to make an inspection of one or more of the McCoy Brothers' boats at Holly Hill, which they are preparing to put into commission.

BUT FEW VOTING AT THE ELECTION TODAY

Because of the fact that as a requisite to vote in the election today to ratify or reject the proposed franchise to the American Telegraph and Telephone company the payment of 1916 poll tax is required, but few persons were qualified. The city charter requires that all persons who vote on franchise matters must have paid poll tax for the two preceding years and must have paid taxes for the preceding year on real estate or personal property. Many of those who vote today are qualified by virtue of holding exemption certificates.

SEMI ANNUAL STATEMENT OF THE EQUITABLE BUILDING AND LOAN CO. OF DAYTONA, FLA., FOR SIX MONTHS ENDING DEC. 31, 1916

FINANCIAL STATEMENT.	
Assets.	
Cash on hand Dec. 31, 1916	\$ 3,923.13
Loans on mortgage security	221,800.20
Delinquent interest	519.75
	\$226,243.08
Liabilities.	
Due on installment stock	\$ 56,649.44
Fully paid stock	148,235.00
Dividends on stock	4,062.11
Contingent or reserve fund	17,295.53
	\$226,243.08

STATE OF FLORIDA—County of Volusia, ss:

I, A. H. Carter, secretary of the above named association, do solemnly swear that the above statement is true to the best of my knowledge and belief, so help me God.

A. H. CARTER, Secretary.

Subscribed and sworn to before me, this 13th day of January, 1917.

Correct—Attest: C. M. BINGHAM, A. H. CARTER, L. T. THOMPSON, Directors.

BEACH BOARD MEETING LAST NIGHT

ORDINANCE CONCERNING BELL TELEPHONE FRANCHISE WILL BE PRESENTED AT NEXT MEETING.

A regular meeting of the Daytona Beach board was held Monday night at the town hall on Harvey Street. All members were present except Thomas Thompson.

Resolutions were called together by Mayor Barbe and it was decided to vote the regular order of business and take up for consideration the work on the Field and Baynor road on South Halifax avenue. It is being done by the town. The board reported that C. M. Rogers, engineer, has not filed any written report of the survey for the Field and Baynor work. It was then moved and seconded that further action in the matter be deferred until the report is received when a special meeting of the council shall be immediately called.

Chicken permits were granted to Roy Rager, of South Peninsula drive, near Daytona Beach, and to Chas. Schwartz, of the F. H. C. automobile house.

Instructions were given to order Engineer C. M. Rogers to set a stake at the south line of the town on South Peninsula drive.

A communication from City Clerk Daytona of Daytona asking that a committee be appointed to confer with the Daytona commissioners regarding the franchise which Daytona will probably grant to the Southern Bell Telephone company. The purpose of such a conference is to make sure that the franchises in all neighboring towns will coincide with that granted by Daytona. Mayor Barbe and Councilman Bleekman were appointed the committee to meet at any time with the Daytona officials. Councilman Oliver gave notice that he would at the next meeting present an ordinance granting to the Bell Telephone company, the right to purchase the local lines and conduct them under their own management for the next 30 years.

He further said that he would present an ordinance to amend the present traffic ordinance and another amending the revision ordinance of 1905.

Bills approximating \$230 in total were ordered paid.

After the discussion of other business the council adjourned.

Animals Fond of Alcohol.

Goats in Abyssinia are said to become drunk on the coffee bean and then fight each other desperately. Cows may be made dangerously mad on a mixture of hemp seed and opium. While dogs, horses and other animals have been given a confirmed taste of alcohol.

QUAYLE'S LECTURE ON "JULIUS CAESAR" PROVES WONDERFUL

Fully 250 people attended the best literary lecture that has ever been given on the peninsula last night, when Bishop W. A. Quayle, of St. Paul, Minn., gave his masterpiece, "Shakespeare's Tragedy of Greatness, Julius Caesar," a lecture that held his audience almost spellbound for more than an hour and three-quarters and a lecture continually alternated in its power to make laughter or tears.

Taking as introduction a short eulogy on William Shakespeare, Bishop Quayle told how no other writer has ever equalled his works and said that the world could present Shakespeare alone to all eternity and be far from ashamed. Passing into the body of his lecture, the bishop presented the four chief men of the play, Caesar, Cassius, Brutus and Mark Anthony, delineating their characters by use of every manner of comparison and description until his hearers could visualize their very images. The humor of the lecture was scattered through its entire course and was directed against both men and women, being used most often for the purpose of making clear the foibles or faults of the historical characters in the tragedy. The character description eventually was combined with the action of the play, which was followed to the conclusion of the lecture, when all of the audience felt an impulse to shout with the speaker, "Julius Caesar forever!"

It is quite safe to say that no member of the audience last night will ever neglect a chance to hear Bishop Quayle lecture again.

SEABREEZE

Eugene Ellsworth, of Irvington, N. Y., is a recent arrival to spend his second season in Seabreeze, staying at the Princess Iskena.

The unusually heavy fog has hung over the peninsula and river for the past few mornings, was dispelled by the fine east wind from the ocean this morning.

Rev. William T. Walsh, of St. Mary's Episcopal church, New York City, is now a guest at the Hotel Princess Iskena on Ocean boulevard and is greatly enjoying the winter here. Rev. Walsh addressed the congregation of St. Mary's church in Daytona last Sunday morning.

Proved His Ability.

Junior Partner—"I see you have engaged a new man. Is he a good salesman?" Senior Partner—"Good salesman? Great snakes! I had to send for the police to prevent him from talking me into taking him into partnership."

AEROLUX NO-WHIP PORCH SHADES

AEROLUX

"More Home to the House."

Just the thing for Florida porches. You can entirely shut out the heat and glare of the sun without retarding ventilation. No disagreeable flopping like other shades. Can be hung from bottom or top. Ideal for store, church and school windows. One can see out but not in.

In widths from 44 inches to ten feet.

PRICED FROM \$3.75 to \$8

THE Baggett-Wetherby Company

FURNITURE

DAYTONA BEACH STORE 504 Seabreeze Ave.

DAYTONA STORE Adler Block, Magnolia Ave. Between Beach Street and Palmetto Ave. Opposite Despland Hotel

SPECIAL MEETING OF COUNCIL POSTPONED

A special meeting of the Seabreeze council which was called to meet last night to receive bids for filling along Grandview avenue and Earl street, was postponed until Wednesday evening as the entire council was not present to conduct the business.

PRINCESS ISSENA TO HOLD CONCERT AND DANCE

During the remainder of the season a regular Sunday evening concert and Wednesday evening dance for the hotel guests and their friends will be held at the Princess Iskena.

The concert held last Sunday evening was enjoyed by all of the many guests present. The casino orchestra furnished the music and played a number of pleasing selections.

MR. AND MRS. SETH STAPLES ENJOYING WINTER AT BEACH

Mr. and Mrs. Seth Staples, of Rindout, a suburb of Kingston, N. Y., who have rented and are now occupying the Stewart cottage on the corner of Ocean avenue and Earl street, Seabreeze, are greatly enjoying the season here. The Stewart cottage is one of the most attractive houses on the ocean front. Mr. and Mrs. Staples have been frequent visitors of the Ormond hotel in past seasons but the present is their first season renting a cottage.

They expected to make several flights with Ruth Law, when she arrived this winter, being greatly interested in aviation, but are disappointed that Miss Law will not be here as first planned.

DAYTONA BEACH

The friends of Mrs. Thos. H. Keating will be grieved to hear that she is ill at her Seabreeze avenue home.

Word has been received here by friends of L. Z. Armstrong that he will arrive in a few days from his New York City home to spend the remainder of the season at the beach.

Hundreds of people, both residents and visitors of the peninsula and vicinity, found much in enjoyment Sunday in a pleasant stroll along the beach. The day's weather was pleasant and those who could afford not to walk spent the afternoon in riding along the most wonderful beach in the world.

Read the Daily News want-ads.

RIDGEWAY AUTO TRANSFER & EXPRESS COMPANY.

BAGGAGE AND FREIGHT

Carload Lots a Specialty.

Phone 422 Black

J. P. ESCH, M. D.

PHYSICIAN AND SURGEON

One Block North of Concrete Bridge Peninsula Drive - Daytona Beach

Office Hours: 12 to 2 and 6 to 7 p. m. Telephone 350

Atlantic Pharmacy

Branch of HANKINS DRUG COMPANY

Phone your orders for prompt delivery

DAYTONA BEACH

Beach Transfer Co.

WOOD FOR SALE

Branch & Nicholson, Prop's.

LIVERY, FEED and SALE STABLES

Phone 100 Blue - Daytona Beach

CONFIDENTIAL

Your neighbors know nothing about your business at this bank. Every transaction is held in strict confidence.

Your business is solicited on the basis of prompt, courteous treatment, and absolute safety.

4 Per Cent Interest Paid on Savings.

East Coast State Bank

of Daytona Beach, Fla.

THREE IN ONE

A Pass On Any Wooden Bridge Includes All Three

RETIRED MICHIGAN JURIST GUEST OF PRINCESS ISSENA

Judge and Mrs. C. B. Grant, of Detroit, Mich., arrived recently to spend their fourth season at the Princess Iskena. Judge Grant is a well known retired jurist of Michigan who spends his winters in Seabreeze.

Judge Grant is now 81 years old and enjoys surprisingly good health for his age. A sketch of his life will be of interest to many readers of the Hotel News; and also to his many Seabreeze friends:

He was born at Lebanon, Me., in 1835 and as a young boy went to Michigan with his family. He graduated from the University of Michigan in 1859, receiving the degrees of A. M. in 1862 and of LL. D. later in 1891. From 1859 to 1862 he was principal of Ann Harbor high school, Ann Harbor, Mich. He served in the Civil war as captain and subsequently colonel and studied law during the two years after the war. He was admitted to the bar in 1868 and was elected to the Michigan house of representatives in 1870 being speaker protem at several times during his four year term. Until 1881 he practiced law in the state and then became judge of the circuit court. He was a justice of the Michigan supreme court for 20 years and in 1888, 1889 and 1898 was chief justice of his court. He retired from the bench January 1, 1910 and has since been a general counsel in the firm, Warren, Cady and Ladd, of Detroit.

Worth While Quotation.

"A real sorrow is something that can never be put into words."

Halifax Live and Transfer Co.

Phone 100 Blue

WOOD AND COAL FOR SALE

F. T. Byrd

KALLGREN TAILOR

22 VOLUSIA AVE. - PHONE 25 GREEN

Phone 142. 400 N. Beach Street

These Easy Running BICYCLES

For Sale or Rent

Quick Repair Service

GENE JOHNSON

Daytona, Florida.

Panama Hats

Panama-Pacific Hat Co.

150 S. BEACH STREET

HALIFAX INN

PORT ORANGE, Florida.

Accommodations good; steam heat, table, best, finest fishing, boating and hunting; rates reasonable; homelike surroundings, located unsurpassed.

J. M. MASTERS, Proprietor.

Daytona Institute

Thirty-Seventh Season

Individual and Class Instruction

Northern Pupils May Continue Their Home Studies

S. ELIZABETH STOEVEK, Principal

40 North Ridgewood Avenue

Read the Daily News for news.

PROFESSIONS

For Nervous and Chronic Disorders Only.

DR. E. J. MEINHARDT

Chiropractic Physician.

Office Hours: 9 to 12, 2 to 5.

Phone 258 Green.

Conrad Block, Opposite Casino

F. W. POPE

ATTORNEY-AT-LAW

212 SOUTH BEACH STREET

DR. J. C. HERMAN

OSTEOPATH

16th Season in Daytona

LADY ATTENDANT

20 Volusia Ave. Phone 40 Black

Jennie M. Covert, M. D.

PHYSICIAN AND SURGEON

Office equipment for neuritis, rheumatism, etc. Office and Residence

17 N. Palmetto Ave. Phone 107, Blue

DR. F. H. HOUGHTON

DENTIST

Phone 32 Peck Block

Daytona, - - - Florida

DR. C. W. FAIN,

DENTIST

Exclusively for White People

Conrad Block Phone 361 Black

Cor. Beach and Orange - Daytona, Fla.

ROY HOWE, M. D.

PHYSICIAN AND SURGEON

Office and Residence, 125 Volusia Avenue.

Office hours: 9 to 11 a. m., 2 to 4 p. m. 8:30 to 9:00 p. m. Phone 129 Green

T. E. FITZGERALD

Attorney At Law

Special Attention to Examining and Perfecting Land Titles.

266 S. Beach St. Daytona, F.

H. L. Merryday, M. D.

Physician and Surgeon.

Office and Residence: 4 South Ridgewood, corner Volusia Avenue.

Phone 266 Red

Naiade Wears This Kind of a Turban



A **FLUFFY** feather boa naturally takes a frivolous hat. So this soft felt turban of palest pink must have an iridescent bead chicken going to walk around its brim. The tilt in front gives a most piquant line.

Flower motifs painted on silk hose and footwear for evening use add to the attractiveness of these accessories.

A nod of the moment is to trim the boudoir cap with ribbon matching in color the trimming of the nightdress. Is this a delicate touch of colored embroidery, a binding of colored material at neck and sleeves or the ribbon that draws the gown up about the neck.

A swapper stick for the skating girl is ivory white with a glass knob top filled with "ice" as were the paper-weights of other days.

Soft colors, like mauve, pink, pale blue and flesh color, are chosen for the lingerie combination made of tulle, crepe de chine and satin, which are combined with lace, net and ribbon.

ANNA MAY.

and poetic and exhibition dances. These who have been included on the invitation list are fortunate, indeed, and participating the party with great pleasure.

TODAY'S FASHION NOTE



Black has its place in the season's modes, and it is a place to be envied. The tailor of soft, pliable black velvet on among the smartest offerings in practical suits. The long jacket of this design fastens in single-breasted effect and has a collar of silk. The skirt is simply finished with a hem. Medium size requires 7 yards 44-inch velvet. Pictorial Review Jacket No. 4833. Sizes 16 to 20 years. Price 15 cents. Skirt No. 4814. Sizes 16 to 20 years. Price 15 cents. at Peck Hem-driks company.

(Pub. Jan. 2-4-1934, Tuesday each week.)

NOTICE OF CONTEST.

Department of the Interior, 3101 United States Land Office, Gainesville, Florida, December 13, 1933.

To Charles W. Williams of unknown address, Gainesville, Florida. You are hereby notified that G. H. Hunt who gives Indian Springs, Florida, as his post office address, did on November 13, 1933, file in this office his duly substantiated application to contest and secure the cancellation of your homestead entry No. 51292, Serial No. 51292.

NOTED VIOLINIST COMING TO DAYTONA

Loretta Del Valle who comes to Daytona early in February with Alfred Spaulding, the world's greatest violinist, under the auspices of the music department of the Palmetto club, is one of New York's finest concert singers. She has a beautiful soprano voice and has sung both here and abroad. It was she who was chosen to sing at the opening of the Winter Garden in New York. She has been a soloist in Theodore Thomas' orchestra, Boston Symphony, Philharmonic in New York and all the leading orchestras of this country.

The sale of reserved seats at this concert will be held in the clubhouse on Thursday, Friday and Saturday afternoons of this week.

Making the advertising better is possible when the merchant makes his store better.

THE MORNING HOTEL NEWS delivered anywhere in the city of Daytona for 15 cents per week.

SOCIETY NOTES

Owing to the fact that the Civics department of the Palmetto club will give a masquerade ball in the Casino Burgoyne on Saturday evening, the regular Friday night dance at the casino will be omitted.

The Misses Daisy and Cecelia Schmaderke entertained the Bluebird club at their home on South Beach street on Monday evening. Bridge was played after which a social hour was enjoyed during which refreshments were served. Miss Lee Bowers was the prize winner. The members of the club are Misses Daisy and Cecelia Schmaderke, Lee Bowers, Mabel Morran, Adelaide Young, Dora Williams and Mrs. George H. Foster, Jr.

Miss Alice Green will entertain a number of her friends on Thursday evening at an informal party given at the Toronita hotel at Wilbur-by-the-Sea. Miss Green is an ideal hostess with a charming manner and always ready to make more keen, the pleasure of her guests. A few attractions have been planned other than dancing which include harp solos by pretty Miss Ruth Wilbur, a very skillful harpist, vocal solos by Mrs. Arnold Hutton, and Miss Green will delight with sev-

"The Water is Fine"

BATHING SUITS CAPS AND SHOES

KAPO KANTSINK SWIMWINGS
The Chas. E. Gardiner Co.
Ladies' Furnishings and Dry Goods
Anthony Block

KODAK FILMS

Developing
and
Printing

MR. FOSTER'S REMEMBRANCE SHOP

128 S. Beach Street.

The Jewelry Store Where Little Things Count

The principal reason why we have been able to do some pretty big things is that we have the value of little things—taking care of the little things.

With us, there are no unimportant transactions, none beneath us—for detail is what counts. It is important to us, no matter what you buy, that you get the best satisfaction for every dollar you spend here.

De Huy's

"Everything in Jewelry"
Opposite Casino Burgoyne

BANISTER SHOES FOR MEN SOROSIS SHOES FOR WOMEN

Pretty swell you'll have to admit when you try on a pair of Banister shoes for men. They set off the foot splendidly. They are as smart as the smartest. Yet they are as comfortable as old slippers. Best of all, their cost will make but the very smallest dent in your pocket-book.



FIFTH AVENUE BOOT SHOP
SHOES EXCLUSIVELY
6 South Beach Street.

FIFTH AVE. SHOP OF NEW YORK IMPORTERS

Sporting Coats,
Sweaters, Blouses, Hats,
Skirts, Novelties, Etc.

Princess Issena Hotel Seabreeze, Florida

OPENING

M. Ella DeVoy announces her first showing of High Grade Millinery January 10th, 11th, 12th

M. ELLA DeVOY
Ladies' Hatter
16 South Esplanade Burgoyne

Manicuring, Hair Dressing, Electric Scalp Treatment, Hand Massage, Eyebrow and Facial Treatment.

THE SIFFRINN BEAUTY SHOPPE

13 MAGNOLIA AVENUE.
Mrs. Clayton (A. C. Siffrinn) Mix

Exclusive Hosiery for Ladies
The most complete showing of all that is new in Gold, Silver, Russian Brown, Grey, Champagne and two-colored effects, to match up-to-date Footwear.

THE WALDORF MEN'S SHOP

38 South Beach Street
Branches: Newport, R. I. New York City. Palm Beach, Fla.

FULGHAM'S BEE HIVE

The Busy Shopping Center of Daytona for Dry Goods, Furnishings, Shoes and NOTIONS.

J. W. FULGHAM, Proprietor

To do your shopping at the BEE HIVE is to save money.
321-323 North Beach Street

ROYAL ART FLORAL CO.

SCHULZE & OBERMAIER, Proprietors

Trees, Shrubs, Plants, Cutflowers

Phone 332 Blue

10 South Beach Street

J. GINSBERG ESTABLISHED 1907.

Hat Manufacturer for Ladies, Gentlemen and Children—
"Lids for Kids" a Specialty.
Importer and Bleacher of Panama Hats.
Wholesale and Retail
60 SOUTH BEACH STREET

LADIES!

YOU WILL FIND IT HERE

New Goods Received Daily

The Quality Shop

The Popular Priced Store

150 S. Beach St.

Daytona, Fla.

Our Office is at
234 South Beach St.
Opp. Casino Bartolomeo

ALPES NEWS AND

WILBUR BY THE SEA

WILBUR-BY-THE-SEA, Jan. 15.—Among the recent guests at the Toronita hotel are C. H. Stansbury, Chicago; Miss Mary Nons, Daytona Beach; Margaret Schoedel, S. J. Peabody, F. E. Thoms, Miss Pratt, Mrs. H. E. Whiddon, Harold Whiddon, Miss Minnie Brehant, Jamaica Plains, Mass.; Dr. Klock and Dr. Armstrong.

Miss Piper entertained her guests with a concert Sunday evening, much to their enjoyment. The Toronita boasts of several talented musicians who cheerfully render requested favorite selections.

Mrs. H. E. Whidden and son Harold, of Portland, Maine, are enjoying the sea breezes at the Wilbur-by-the-Sea, and are delighted with the pleasant surroundings.

Wilbur-by-the-Sea will be represented at the Elks Charity ball, as this colony has many residents who are Elks.

A Hawaiian dancing party was held at the Toronita hotel Monday night, for the guests. Music was furnished by the Victrola, and Miss Piper entertained her guests in a pleasing manner. Moonlight, Paul Jones and prize dances as well as other amusing features were introduced.

Miss Minnie Brehant, a trained nurse from the Emerson hospital, Jamaica Plains, is a guest at the Toronita. Miss Brehant is making her first visit to Florida and states that she has never seen a more healthful location than Wilbur-by-the-Sea.

Bridge parties are given every night at the Toronita hotel, and the highest score attained last week was made by Miss Mary L. Fellows. In the near future a table of players from Wilbur-by-the-Sea will issue a challenge to players from other hotels, and the Wilburites are confident they will win by a large majority.

The Wilbur bus which leaves from Daytona-office, 180 South Beach street is carrying capacity leads to this popular winter resort, and many stop at the Original Little Gift Shoppe in the south end of the hotel to get a souvenir to send to their friends, who are unable to visit this attractive city.

The popularity of the Toronita hotel was again demonstrated on Saturday when Miss Piper received 18 requests for reservations in one mail. Although this is the first season of this pretty hotel, it bids fair to be a very successful one to the end.

J. W. Wilbur spent Monday at Spruce creek, where he owns a large tract of land. Mr. Wilbur intends to entertain people at this picnic ground from time to time.

THE MORNING HOTEL
NEWS delivered anywhere in
the city of Daytona for 10 cents
per week.

The Location of Location

Strangers and natives concede this

Purchasers Say:

"This is the finest spot in Florida."



BUNGALOWS and COTTAGES FOR SALE

Built by the day and sold at builders' prices

One California bungalow of six rooms and bath completed this week.

One cottage of six rooms and bath, large living room, fire place and beautiful view of the Halifax River, completed Feb. 1st.

SIMPSON & POPE

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Office, Opposite Burgoyne Casino, Upstairs

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INSURANCE AND REAL ESTATE AGENCY

DO YOU WANT A

BEACH LOT

Centrally Located at a Bargain?

WE HAVE ONE FOR SALE

AUTOMOBILE INSURANCE
LOANS NEGOTIATED

Daytona, Fla.

174 S. Beach St.

FOR SALE QUICK

House and lot close in, has seven rooms and bath, electricity, gas and every modern appointment. Will sell it now for \$4,500. A gilt-edged bargain. If you want it take it now.

SEE BURGMAN

Arcade Block

I AM OFFERING FOR SALE OR RENT, ON RIDGEWOOD AVENUE, THE FOLLOWING PROPERTY.

Excellent house of 11 rooms and two baths, furnace heated. House has all modern conveniences (including garage for two cars), has hardwood floors in all rooms on first and second floors; the furniture is of good quality. The lot is 110 ft. by 396, with excellent orange and grapefruit grove, and fronts on two streets. Cheap at \$12,000, but will sell at a sacrifice price. Will rent balance of season for \$650. Call and see

NICHOLAS Y. BORIS

REAL ESTATE AGENT

Phone 150 Red

Daytona, Florida.

180 So. Beach Street

HALIFAX HAMMOCK LANDS

ARE THE KIND OF LANDS WHICH HAVE MADE FLORIDA FAMOUS. THEY ARE SINGULARLY RICH AND

PRODUCTIVE

No matter what you have seen or where you have been, you do not know Florida nor its possibilities unless you know its rich marl hammock lands.

GET A MAP

There is a good one in our pretty souvenir booklet. We will gladly give you one. We are proud of them as a work of the printer's art. Yours for the asking.

Halifax Co.

CORNER OF BEACH AND ORANGE AVENUE
Upstairs Over Rexall Drug Store

Conrad & Donnelly

Ridgewood Avenue Lot

Only two blocks from Volusia Ave.

Frontage of 90 feet.

At the BARGAIN PRICE of

\$3,000

This is a very unusual opportunity and it must be taken at once.

Real Estate and Insurance

Our Office is at
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Opp. Casino Burgoyne

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For Advertising and Everything
See the "LARGE SIGN"
on the "Main Street" of the East Coast
at the Beach - Phone 333 Red

THE SEABREEZE HOTEL
is the only hotel in the city of Daytona for 10 cents
per week.

"57"
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**127 Acres Very Fine Truck Land 2 1-2 Miles
From Daytona (Florida), Postoffice.**
Will sell all or a part. Price low and terms easy. Perfectly drained.
Address the Owner, G. M. RANDALL, M. D., St. Petersburg, Florida.

If I could write adequately depicting the Minnis
Place I would not suggest that you look at it.
It is impossible to realize, without seeing the
property, what a bargain there is in the offer I
make.

\$2750.00 for a modern house with three bed
rooms, bath, living room, dining room and
kitchen. Garage in rear with room above.
Lot 50 feet by 100 feet two blocks from the
ocean front and one half block from Seabreeze
Ave. (main business street in Daytona Beach).
The house faces east and you can see the ocean
from the front veranda.

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Insurance, Rentals, Loans, Real Estate
SMELLY BLOCK, DAYTONA BEACH, PHONE 154 BLUE.

**WE ARE TOO BUSY TO ADVERTISE—
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we would like to call your attention to a cosy
home proposition of six rooms and bath, fur-
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lot 50x110, and at a price that seems too good
to be true—**\$2,500.** Terms if desired.

**R. L. SMITH &
COMPANY**
Real Estate, Mortgages, Insurance,
Auto Insurance
Established 1901. Phone 332 Green

NEWS OF THE HOTELS

Mr. and Mrs. C. E. Walker, of St. Louis, Mo., are enjoying the hospitality of the Prince George hotel.

Madame A. Duber, and party of four, of Montreal, Can., arrived a few weeks ago to spend some time at the Princess.

Kansas City is represented at the Prince George by Mrs. A. J. Holmstead, J. Holmstead and Miss Viola Holmstead.

Mr. and Mrs. U. S. Hunsell, of Winchester, Ky., is a recent arrival from the north to spend the season at the Seaside Inn.

Miss A. Moran arrived a few days ago from her home in Grand Rapids, Mich., to spend the winter at the Seaside Inn.

Mrs. R. S. Peck, of Hartford, Conn., is a season guest at the Seaside Inn, who has been coming to the beach for a number of winter seasons.

A series of bridge parties is being given at the New Gables this season and this popular hostelry boasts of many fine players.

Col. and Mrs. J. M. Marsh and Frederick L. Marsh, of Washington, D. C., are guests of the Princess Isabella who came in several weeks ago for the winter.

James Armstrong and Miss Armstrong, of Pittsburgh, Pa., arrived recently to spend their second season at Seabreeze, enjoying the hospitality of the Princess Isabella.

Mrs. Ella Toppin and Mrs. E. Dub are pleasantly located at Schmidt's Hotel for the season. Mrs. Dub is the gifted daughter of Mrs. Toppin, and both are registered from Cincinnati.

Mr. and Mrs. Chas. C. Haffner, of New York City, are season guests of the princess, having arrived a few days ago. They have a fine automobile for their use during the winter.

Mrs. W. A. McNaughton of Indiana, arrived Monday at the New Gables. Mrs. McNaughton has spent several winters here in the past and has many friends at this popular hotel.

Mrs. J. V. E. Lyman, government, and two children are spending their fourth winter season at the Princess Isabella. They are occupying one of the new bungalows on Wild Olive street.

Among the first to arrive at the Despland of its regular season clientele are Mr. and Mrs. H. G. Burrows, of Philadelphia, and their wide circle of friends are glad to have them with them again at this pleasant hotel.

Another guest who recently arrived at the Hotel Despland for the season, who has a number of friends at this popular hostelry and in Daytona is Mrs. K. E. Hutchinson, of Johnston, N. Y.

Mrs. G. H. Moody, of Lockport, N. Y., is a recent arrival at the Seaside Inn to spend her fifth winter at the beach. She is accompanied by her companion, Mrs. K. Watts, of Washington, D. C.

Mrs. R. T. Herrick, Mrs. C. G. Colburn, Mrs. Byron H. Davis and J. P. Davis, all of Topeka, Kansas, are registered at the Prince George hotel and expect to spend the winter at this famous hostelry.

Mrs. Mary E. Yonlin, of Chicago, Ill., is again registered at the Prince George hotel for the season. This makes the seventh season Mrs. Yonlin has enjoyed the hospitality of the Prince George hotel.

Mr. and Mrs. D. L. Pendleton and family are enjoying an automobile trip through Florida. The family consists of eight and recently arrived at the Prince George hotel from their home in Winchester, Ky. They are making the trip in their Buick.

Mr. and Mrs. H. K. Matchett arrived Sunday from Bellevue, Pa., and expect to be guests of Schmidt's hotel for the next two weeks. Mr. Matchett holds an important position in the treasury department of the Pennsylvania railroad.

Mr. and Mrs. E. F. Lathrop and Mrs. N. L. Lathrop, of Brooklyn, N. Y., are recent arrivals at Daytona and are pleasantly located at the Seaside Inn for the season. The Lathrops are well known in Daytona, having been winter guests for several years, and last year occupied the Bohannon residence on Orange avenue.

Mrs. L. M. Cushing and daughter and son, Miss Edith and R. S. Palmer, of Millbrook, N. Y., are enjoying their first winter at the beach, pleasantly located at the Seaside Inn. They arrived several days ago and intend to stay for several months. Miss Palmer is an artist of note and takes much pleasure in the local beautiful scenery. Mr. Palmer is a newspaper man.

Among the well known guests at the New Gables are Mr. and Mrs. P. S. Riley of Detroit. Mr. and Mrs. Riley are very popular in Daytona, and last year rented Mrs. Hinks' bungalow on North Ridgewood avenue. Mr. and Mrs. Riley were also in Daytona in November, but returned to their northern home to attend to some important business.

The opening dance at the Ridgewood hotel on Saturday evening, last, was a delightful affair. The green room is pleasantly situated at the northern extreme of the hotel's main floor and it was here that the hop was held. The hotel orchestra furnished music and a number of people participated in the dance. A number of young people of Daytona came in for the festivities. During the dancing punch was served. The green room is beautiful and very artistic and is indeed an ideal place to enjoy the pleasures of the temperance art. The weekly hops will, no doubt, be looked forward to with pleasure.

W. C. Ellis, of Paducah, Ky., is staying at the Seaside Inn for another pleasant winter. Mr. Ellis is a guest who comes early and stays late each winter and who could easily call the beach his home. He always spends a large part of his time fishing from the ocean pier or from the various bridges or at the inlet. His many friends are pleased to see him apparently as hale and hearty as ever although he is well past 70 years of age.

Mr. and Mrs. V. Neuberger, of Brooklyn, N. Y., are again located at Schmidt's hotel for the season. Mr. and Mrs. Neuberger have been regular guests of Schmidt's hotel for the past fourteen years. In conversation with a News representative last evening Mr. Neuberger, who had just returned from an automobile trip declared that he was particularly delighted with the fine roads which Daytona and Volusia county now has. He added that he had driven over 40 miles during the afternoon and all the roads were exceptionally good and that remarkable progress in this direction had been made since last year.

R. V. Briscoe, of Cincinnati, Ohio, is pleasantly located at the Prince George hotel. Mr. Briscoe arrived the latter part of last week and expects to proceed to Havana, Cuba, shortly. Mr. Briscoe is a nephew of the manufacturer of the Briscoe automobile, which factory it is understood, was converted into a munition one. Mr. Briscoe, in course of conversation with a News representative, stated that he was not interested in this business in any way. He spoke interestingly of a trip he has recently made through California and Washington and as an evidence of the heavy travel now proceeding Floridawards he mentioned the fact that one of his relatives in Cincinnati had booked reservations for the opening of the Poinciana hotel at Palm Beach but was unable to obtain a drawing room out of Cincinnati until the end of this month.

W. Rensburg, a prominent citizen of Ardrey, N. Y., is a recent arrival at Schmidt's hotel.

Mrs. C. A. Dougherty, of Toronto, Can., is enjoying her fifth season at the Princess Isabella, on Ocean boulevard Seabreeze.

Louis Hoerr, a Grand Army veteran, of Toledo, Ohio, is enjoying the hospitality of genial Henry Schmidt's hostelry.

Mr. and Mrs. C. W. Jordan, of Chicago, Ill., are among the regular guests at the Seaside Inn. Mr. Jordan is a golf enthusiast and spends many hours of each pleasant day on the fine new Clarendon links.

Mrs. George W. Lea, accompanied by her son, Benjamin B. Lea, and maid, are recent arrivals at the Prince George hotel. This is Mrs. Lea's first visit to Daytona and she expects to stay throughout the season.

Prominent people from Dickenson, N. D., who have been coming to Daytona for several years are A. S. Crowl and his daughter, Miss Grace Crowl, who are recent comers and are occupying apartments at the Seaside Inn for the winter.

G. G. Herring, of Sanford, returned Monday morning to his home in the interior after spending the week-end with Mrs. Herring who is resting for the present month at the beach. Mrs. Herring is enjoying the excellent accommodations at the Seaside Inn.

Mrs. Chas. H. Remington and Mrs. Wm. R. Johnson, of Providence, R. I., who have been pleasantly domiciled at the Palmetto for three weeks, are delighted with Florida on their first trip and will remain the balance of the season here.

A number of guests from Lexington, Ky., are enjoying the pleasant winter weeks at the Seaside Inn. Among them are Mrs. W. H. Laidlerman, Mrs. J. W. Stoll, Mr. and Mrs. W. S. Barnes and maid, Nannie, and Mrs. E. M. Norwood and son, Frank Norwood.

Mrs. L. G. Dunham, of Elgin, Ill., and Hollywood, Cal., arrived several days ago to spend the winter in Florida. She is now pleasantly located at the Seaside Inn. Mrs. Dunham likes the pleasant winter weather in this state much better than the weather in California.

G. B. Hayward, the new manager of the Oaks, is a man of great hotel experience, having for a number of years conducted successfully the Detroit house at St. Petersburg. Mr. Hayward and Mrs. Hayward, his able assistant, are pleased with Daytona and are hopeful of a splendid season.

(Additional "News of the Hotels" will be found on page six.)

**For Your Consideration
We Offer**
**A FOUR STORY BUILDING
LOCATED
IN THE
HEART OF THE CITY
THIS BUILDING PAYS
10 PER CENT. NET ON THE INVESTMENT**

**The Price is
\$22,500**
TERMS CAN BE HAD.

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Real Estate and Fire Insurance
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MARSHALL PARK LOTS AND BUNGALOWS FOR SALE
How about 100 or more feet down the Palmetto
insula on the new road?
Will sell river to road or river to ocean if
wanted.
I have just what you want. Let me talk to
you about this property.
W. W. MARSHALL, Owner

**Who Put the Breeze in
Seabreeze?**

Col. C. M. Bingham, Mayor of Daytona, was in his office when we found him and asked: "Colonel, who put the breeze in Seabreeze, anyway?"

"Who put the breeze in Seabreeze, the City Beautiful?" the Colonel very affably repeated, and pleasantly went on with the history of the City Beautiful in a most interesting reminiscent manner. "I remember when what is now Seabreeze had just one house in it. That was on the river front, owned by C. L. Smith. Let me see, that was about 1880. It was nearly all public land in those days. Charley Ballaugh homesteaded what is now Seabreeze. Gradually, at first, a few houses were built over there. It has always been a hospitable place, a nice place to visit and so on. Col. C. C. Post became infatuated with it. He bought most of Charley Ballaugh's holdings. C. F. Burgman was later associated with Col. Post and between them they organized the town of Seabreeze. They proved their faith in their town and spent a great deal of money improving it. Col. Post built the old Colonade Hotel. It was a great success. Everybody was invited when Colonel and Mrs. Post entertained, and their genial hospitality was a great pleasure to enjoy. The beautiful Ocean Boulevard with its immense flower urns on each side was once a casino and fishing pier where the Clarendon now stands was another of their many beautiful improvements. Property values have never decreased in the town; they grow steadily higher and higher. So, from a scenic, social and real estate standpoint, I think perhaps Col. and Mrs. C. C. Post and our present County Commissioner, C. F. Burgman, were the ones who started the breeze in Seabreeze, and it is still blowing, gathering value every day."

Reader read these advertisements every day. You are likely to miss something of value if you do not.

SEABREEZE DEVELOPMENT CO.
OFFICES IN SEABREEZE
AND OVER
Rexall Drug Store, Corner Beach and Orange
DAYTONA, FLORIDA

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WHEELER MACHINE AND GRINDING WORKS
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EVERYTHING FOR THE AUTOMOBILE
TELEPHONE 38 582

P. W. HART
Automobile Repair and Machine Work
Battery Charging Vulcanizing
Special Attention to Self Starters

RODGE BROTHERS MOTOR CARS
30-35 H. P. Touring Cars and Roadsters
 Cars of Unusual Features and Yet at So Moderate a Price, Representing a combination of RRefinement, Efficiency and Equipment
GREEN-ADLER COMPANY.
 THE NEW CENTRAL GARAGE, MAGNOLIA AVENUE

Renner & Williams

TOURING CAR \$635
ROADSTER \$620
 31½ Horsepower. F. O. B. Toledo

'Phone for a Demonstration.
 Tires and All Accessories.

A 17 MAGNOLIA AVE. 'PHONE 117-GREEN

KELLY-SPRINGFIELD TIRES

Have your Automobile lubricated by an Expert, without cost to you, except for the cost of the oil.

The expert will be at our filling station on South Beach street Monday and Tuesday, January 15 and 16, and will acquaint you with the lubricating system of your car and make minor adjustments when necessary. Be sure and bring your car.



JOHNS AUTOMOBILE SERVICE
FOR HIRE—Packard, Cadillac and Other High-Grade Cars—
By the Hour, Day, Week or Month.
Experienced and Careful Drivers
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THE BENNETT—Miss Lucy Ainsworth, Moline, Iowa; Mr. Mrs. G. M. Chase, Minneapolis, Minn.; R. W. Shoppell, Washington, D. C.; Miss Emma Herbert, Bound Brook, N. J.; Mr. and Mrs. F. A. Langford, Philadelphia, Pa.; Mr. E. Barb, Bayonne, N. J.; Mr. and Mrs. T. Jackson, Chicago, Ill.; Mrs. J. Dow, Davenport, Iowa; C. W. Chapin, New York City; John Hansen, New York City; Frank W. Bachman, Hartford, Conn.; Mr. and Mrs. S. A. Bachman, Allentown, Pa.; Mrs. T. J. Adams, Louisville, Ky.; Mr. and Mrs. H. Day, New Albany, Ky.; Mrs. R. L. Nevins, Louisville, Ky.; Miss Margaret Wells, Johnstown, N. Y.; Mrs. J. B. Reese, St. Augustine, Fla.; Mrs. J. E. Henry, Louisville, Ky.; Mrs. M. C. Gokey, Jamestown, N. Y.; Robert Morris Gokey, Jamestown, N. Y.; Mrs. Donald C. Hanchett, Jamestown, N. Y.; Dr. Emily Wright, Springboro, Ohio; F. O. Brooks, Bourne, Mass.; T. W. DeFries, Jacksonville, Fla.; Mrs. J. C. Pinkerton, Newark, N. J.; Mr. and Mrs. H. S. Taintor, Washington, D. C.; Miss Hunt, Washington, D. C.; M. H. Hayes, Washington, D. C.; T. H. Walker, Manchester, Va.; F. F. Hineman, Manchester, Va.; Mrs. J. F. Kinkman, New York City; Miss Edith Butterworth, New York City; Mr. and Mrs. A. J. Lithen, Chicago, Ill.; Mr. and Mrs. P. W. Allen, Topeka, Kansas.

PRINCESS ISSENA—Mrs. J. S. Cooper, Detroit, Mich.; Miss Mararet Christie, Seneca, Wis.; Judge and Mrs. A. Grant, Detroit, Mich.; Mrs. C. A. Dougherty, Toronto, Can.; Mrs. J. V. R. Lyman, Eau Claire, Wis.; Mr. and Mrs. J. S. Ford, Chicago, Ill.; Col. and Mrs. J. M. Marsh, Washington, D. C.; Frederick L. Marsh, Washington, D. C.; Madame A. Dalbec and party of five, Montreal, Can.; James Armstrong and Miss Armstrong, Pittsburg, Pa.; Mr. and Mrs. Chas. C. Haffner, New York City; Mrs. J. M. Limeburner and sons, John and Reeves, Philadelphia, Pa.; Mr. and Mrs. H. H. Windsor, and son, H. H. Windsor, Jr., Evanston, Ill.; Mrs. E. B. Thompson, Evanston, Ill.; Mr. and Mrs. W. W. Hendrickson, Annapolis, Md.; Col. and Mrs. McKergow, Montreal, Can.; C. H. Hayden, Columbus, O.; Mr. and Mrs. J. R. T. Davis, Philadelphia, Pa.; Capt. and Mrs. Townsend, Albany, N. Y.; Dr. and Mrs. F. T. Brian, Georgetown, Ky.; Mrs. Chas. Shanhouse, Rockford, Ill.; Mr. and Mrs. J. J. Vost, Ripley, N. Y.; Mrs. E. Parker, and Miss D. E. Lyca, Brainerd, Minn.; Mrs. J. C. Carl Remington, Mt. Vernon, N. Y.; O. Stanley, Chicago, Ill.; Mr. and Mrs. Everett Brown, New York City; Mrs. J. S. Schneek, Brooklyn, N. Y.; Mr. and Mrs. C. Lykke and daughter, New York City; Mr. and Mrs. Campbell, St. Paul, Minn.; Daisey E. Taylor, Evanston, Ill.; Miss Lillian Smith and maid, New York City; Mr. and Mrs. J. H. McKee, New York City; Mrs. J. S. Cooper, Detroit, Mich.; Eugene Ellsworth, Irvington, N. Y.; Mr. and Mrs. J. C. O'Brien, Toronto, Can.

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Rates \$2 per day and up—Special Weekly and Season Rates
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You will find it here.

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RIDGEWOOD HOTEL—Mr. and Mrs. J. L. Benton, Monticello, Ga.; Mrs. Doyle Campbell, H. P. Benton, Monticello, Ga.; C. J. Brandes, Baltimore; A. J. Cooke, Jr., Brooklyn; Miss Celia Lynds, London, England; W. E.

Hill, New York; C. T. Detcham, Indianapolis; Mr. and Mrs. J. H. Chapson, Ausable Chasm, N. Y.; Dr. and Mrs. H. R. Dewell, Jacksonville; Mr. and Mrs. Frank M. Kelley, Greenwich, Conn.

SCHMIDT'S HOTEL—A. B. Chitty, Jacksonville, Fla.; H. L. Parnore, Jacksonville, Fla.; Mrs. E. Dub, Cincinnati, Ohio; Mrs. Ella Toppin, Cincinnati, Ohio; Louis Hoerr, Toledo, Ohio; Mr. and Mrs. V. Seiberger, Brooklyn, N. Y.; Mr. and Mrs. M. Gibbons, Dayton, Ohio; P. Gross, Milwaukee, Wis.; Mrs. L. C. Goodale, Cincinnati, Ohio; Mr. and Mrs. H. K. Matchett, Bellevue, Penn.; W. Rendburg, Ardley, N. Y.; Mr. and Mrs. Krueger, son and daughter, Melrose Park, Ill.

THE OAKS—Mr. and Mrs. E. H. Moore, Miss Jessie L. Moore, Worcester, Mass.; Mr. and Mrs. E. F. Dakin, Southbridge, Mass.; Mr. and Mrs. E. C. Howes, New Rochelle, N. Y.; Miss S. N. Norris, Miss S. F. Norris, Baltimore; Miss Sarah J. McClellan, Worcester, Mass.; Mr. and Mrs. W. B. Lee, Iowa; Mr. and Mrs. W. M. McClure, Jr., Mrs. C. H. Moseley, Boston; Mrs. J. F. Hoffman, Miss Alice Hoffman, Landsdown, Pa.; Mrs. J. S. Gillingham, Lincoln University, Pa.; Mrs. A. P. Preston, Portsmouth, N. H.

PRINCE GEORGE HOTEL—F. J. Messinger, New York City; Mrs. A. J. Holzmands, Kansas City, Mo.; J. Holzmands, Kansas City, Mo.; Miss Viola Holzmands, Kansas City, Mo.

Mr. and Mrs. C. E. Walton, Sturges,
Mich.; Mr. and Mrs. L. J. Matthews,
Columbus, Ohio; Mr. and Mrs. F. L.
Brown, Columbus, Ohio; Mr. and Mrs.
D. L. Pendleton and family, Win-
chester, Ky.; J. P. Davis, Topeka,
Kansas; Mrs. C. G. Colburn, Topeka,
Kansas; Mrs. Byron H. Davis, Tope-
ka, Kansas; Mrs. Mary E. Yonlin,
Chicago, Ill.; Mrs. George W. Lea,
Benjamin B. Lea and maid, Kansas
City; R. V. Briscoe, Cincinnati, Ohio
Mr. and Mrs. F. M. Whitehouse, maid
and valet, New York.

*All copy for change of advertisements must be at the Daily News office by 5:00 o'clock on the day preceding. No deviation will be made from this rule.

SCHEDULE OF MAILS.

North Bound.		
Train No.	Due	Mails Close
86	9:41 a. m.	9:10 a. m.
30	3:43 p. m.	3:15 p. m.
38	3:50 a. m.	9:00 p. m.

South Bound.		
Train No.	Due	Mails Close
29	1:35 p. m.	1:06 p. m.
85	5:15 p. m.	4:40 p. m.
37	1:00 a. m.	9:00 p. m.

OLDSMOBILES, STEARNS and REGALS



On the Floor for QUICK DELIVERY

Seabreeze Garage

THEATRE

TODAY

Other Evening Shows

KATHLYN WILLIAMS

Supported by Thomas Hiding

REDEEMING LOVE

Paramount Pictures

TOMORROW

PATHE PRESENTS

Florence Reed

Supported by Duncan McEae and an excellent cast, in

'The Woman's Law'

A Gold Reeler play in five parts from the novel by Marvenc Thompson, produced by Arrow Film Corporation.

NEW DAYTONA

TODAY

For Humanity's Sake You Should See

"Where Are My Children"

ADMISSION 25c.
2:00, 3:30, 7:00, 8:30 and 10:00 p. m.
Children Under Sixteen Not Admitted.

TOMORROW

DANIEL FROMMAN PRESENTS

Marguerite Clark

IN

"Seven Sisters"

As adapted for the American stage by Edith Ellis Furness in motion pictures.

LYRIC THEATER

TODAY

"WHERE ARE MY CHILDREN"

THEATRE

TODAY

REBRAY SPECIAL PRESENTS

WARDA HOWARD and **EARNEST MALKIN**

"The Regeneration of"

—IN—

THREE ACTS

LUBIN PRODUCTION PRESENTS

ROSETTER BRUN

—IN—

"THE MEDDLESOME DAME"

TWO ACTS

ALSO A VIM COMEDY

HARDY AND RUGE

—AS—

PLUMP AND RUT

—IN—

"A DAY AT SCHOOL"

A DOUBLE SHOW

DON'T FORGET THE GRAND MASK SKATING CARNIVAL
ARCADE RINK WEDNESDAY, JAN. 17TH—PRIZES
A SURPRISE FOR EVERYBODY.

THE NEW DAYTONA

THURS., FRI., JANUARY 18 & 19

ANNA PAVLOWA

The Incomparable Danseuse in

"THE DUMB GIRL OF PORTICI"

8 MASSIVE PARTS

*Only a few of those 3d-hand Kodaks left. They're real bargains. Le-Sees Kodak Place. 38-39

G. H. Humphrey and family, who are occupying the W. F. Blackman bungalow on West street, Palmetto park, rented through the agency of R. L. Smith and company, came to Daytona from Eustis, where they had been living for some time. Mr. Humphrey is employed in the mechanical department of the Journal.

*Big sale now going on at Wallace's, to reduce stock. Come in and see for yourself. 35-36

R. T. Durrett, of Louisville, Ky., arrived Monday evening and joined his mother, Mrs. W. T. Durrett, who came to Daytona earlier in the season and is, as for several past winters, occupying the C. A. Roberts residence, 364 South Beach street. Mr. Durrett has been spending all or part of the seasons here for several years past and has made friends who will be pleased to note his return for the season.

*Dr. E. J. Menhardt, chiropractic physician, Office Conrad building. Phone 358 Red. 35-36

Mrs. A. M. Rhodes and daughter arrived Monday evening from New York Monday evening. The season, as usual, is in full swing. Mrs. Rhodes and daughter are winter residents and the season will be noted by friends in Daytona.

THE MORNING NEWS delivered every day to the city of Daytona for 10¢ per week. 35-36

HEARD ON THE STREETS

Will Gardiner spent the weekend here with his parents, Mr. and Mrs. Geo. H. Gardiner, returning to Stetson university, DeLand, Monday morning.

Dudley Raymond and family are expected from South Norwalk, Conn., to occupy the Thos. Oyama residence on South Ridgewood avenue, rented through the Conrad-Donnelly real estate agency.

Mr. and Mrs. J. B. Davidson, of Chicago, Ill., have been established in the Wigton apartments on Rowland place for the season by the Burgman real estate agency.

Mr. and Mrs. F. S. Riley, of Detroit, Mich., who had been guests at the New Gables hotel, have rented and are occupying for the season apartments on Cedar street.

Mrs. R. E. Smith arrived today from St. Louis, for a visit with her son, Charles H. Smith, and wife at their home in Palmetto park. Mr. Smith is employed in the Daytona Book and Stationery company store.

S. H. Frederick and family, of Pittsburg, Pa., are pleasantly located for the season in the Loomis apartments, 115 Loomis avenue, owned by W. J. Morgan. The rental was made through R. L. Smith and company.

*Mrs. Beatrice Forbes-Robertson Hale, Palmetto club, Wednesday evening, January 17, 8:15. Do not miss this. 37-38

Mrs. L. A. Vance and family of Pittsburg, Pa., are spending their second winter in Daytona and through the Burgman real estate agency have taken the "Balmoral Villa" on Emmett street for the season. The Balmoral Villa is owned by Thomas Wetherell.

CARD OF THANKS.

*R. A. Pellett and family wish to thank the people for their kindness through the long illness of their brother, Mose.

R. A. PELLETT.

Mr. and Mrs. C. N. Rhodes of Monticello, Ill., were located in the Wigton apartments on Rowland place by the Burgman real estate agency. Mr. Rhodes has been a prominent business man since his youth, and is now enjoying his first vacation in 30 years or more.

Mr. and Mrs. Thos. H. Farmer, of 26 South Ridgewood avenue, left this morning in their car, accompanied by Mrs. Farmer's brother, Horace Allen, and wife, of Troy, Ohio, and Mrs. Susan Merrill, for a tour of about ten days to Miami and other points on the lower east coast.

*A basket and delicatessen sale will be held in St. Mary's guild hall on Wednesday afternoon, January 17th, beginning at 2:30 o'clock. The tea room will be open from 2:30 to 5:30. 36-37

Miss Emma Abercrombie with several of her friends enjoyed an automobile trip to Emporia Sunday, where they visited Mrs. John Howard of that place, who is the owner of three thriving orange and grapefruit groves at Emporia. The day was fine and a good time was enjoyed.

OUR LINE OF

Wash Goods

ARE BEAUTIFUL

Come early and see all the new things we are showing

THE PECK-HENDRICKS CO.